

# Thailand's Logistics Policy and Future Investment Trends



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10.50 – 11.10 hr. (CET)

Rehabilitate to the New Balance... **MORE VALUE, MORE COOPERATION**

Green Logistics • Trade Facilitation • Innovation • Circular Economy • Sustainability

## Key Message:

# Thailand have potential for FDI and Gateway to ASEAN



- Efficient Logistics Flow
- Multimodal Transportation & Seamless Connectivity
- Digital Readiness
- Manpower Readiness
- Standardization



**Vision:** Center of Trade Service and Investment of ASEAN

**Objectives:** 1) Supply Chain Enhancement 2) Trade Facilitation Enhancement 3) Capacity Building & Policy Driving Factors

**Goals:** 1) National Competitiveness 2) Efficient Trade Facilitation 3) World Class LSPs 4) High Quality of Logistics Manpower

## 1) Development of Value Added to Supply Chain

- Improve logistics & supply chain standards in both agriculture and industry.
- e-Commerce Linkage
- Enhance LSPs Competitiveness

## 2) Development of Infrastructure & Trade Facilitation

- Develop logistics & transport infrastructures in key corridors to be gateway
- Completion of NSWs
- Development of e-logistics
- Correction of trade barriers

## 3) Development of Logistics Supports

- Develop qualification standard on logistics
- Logistics capacity building
- R&D & innovation on logistics
- Evaluate implementation of international agreement and develop logistics KPI's data

### KPIs

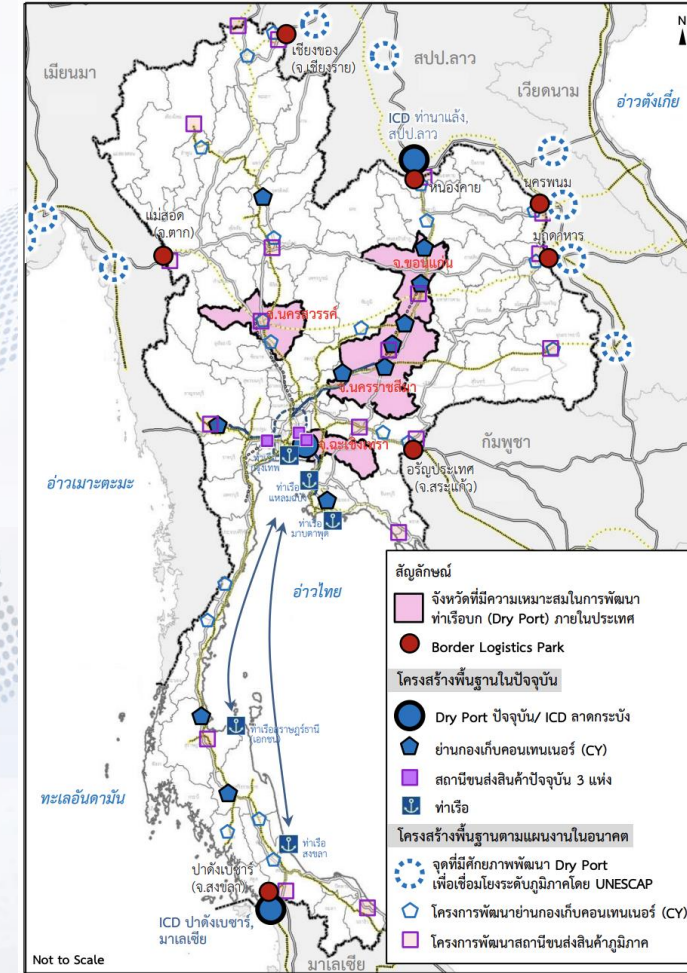
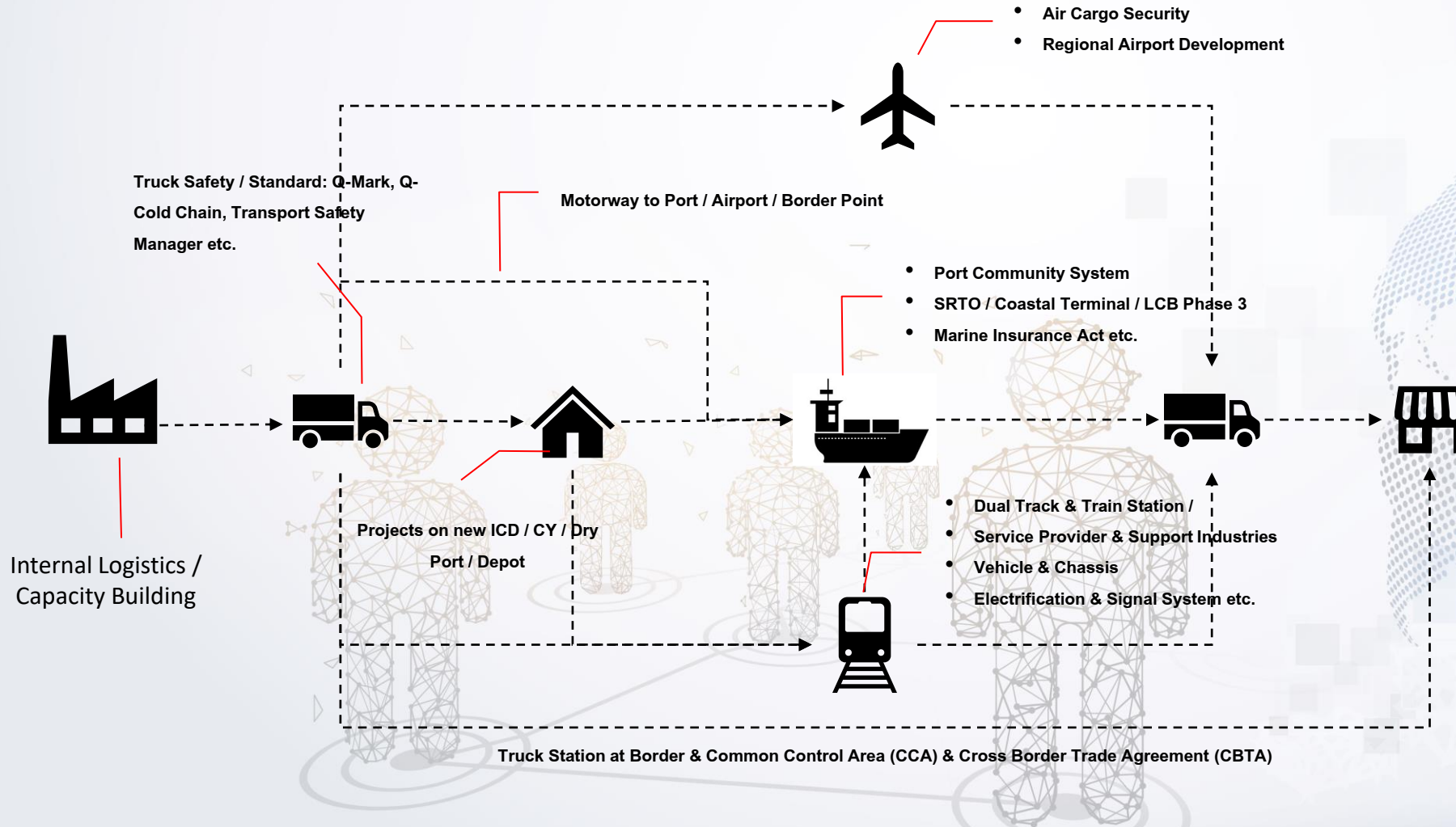
- 1) Better International LPI (Logistics Performance Index) Ranking
- 2) Better Trading Across Border Ranking
- 3) 100% of Cross Border Trade Procedures by Electronic Based
- 4) Logistics Cost per GDP reduced to 12% by 2022

**Remark: 4th Plan will be launch in 2023**

# Strategic and Development Plan for Transport Infrastructure of Thailand 2015-2022



# Multi-modal Transportation: Seamless Connectivity



# Thailand's Eastern Economic Corridor

## The Special Economic Zone (SEZ) for the Future of ASEAN

### EEC as Thailand's Flagship SEZ

for Valued Investors:

- Offering the best investment locations in ASEAN
- Advantages from the existing strong manufacturing & production bases and linkages
- Excellent work-life harmony in the world-famous industry & tourism provinces
- Professional business supports & services, with competitive & tailor-made investment privileges
- Future investment prosperity through the expanding local and ASEAN markets



### เชื่อมโยงโครงข่ายด้านคมนาคม และ แผนพัฒนาโครงสร้างพื้นฐาน Strong Connectivity and New Infrastructures

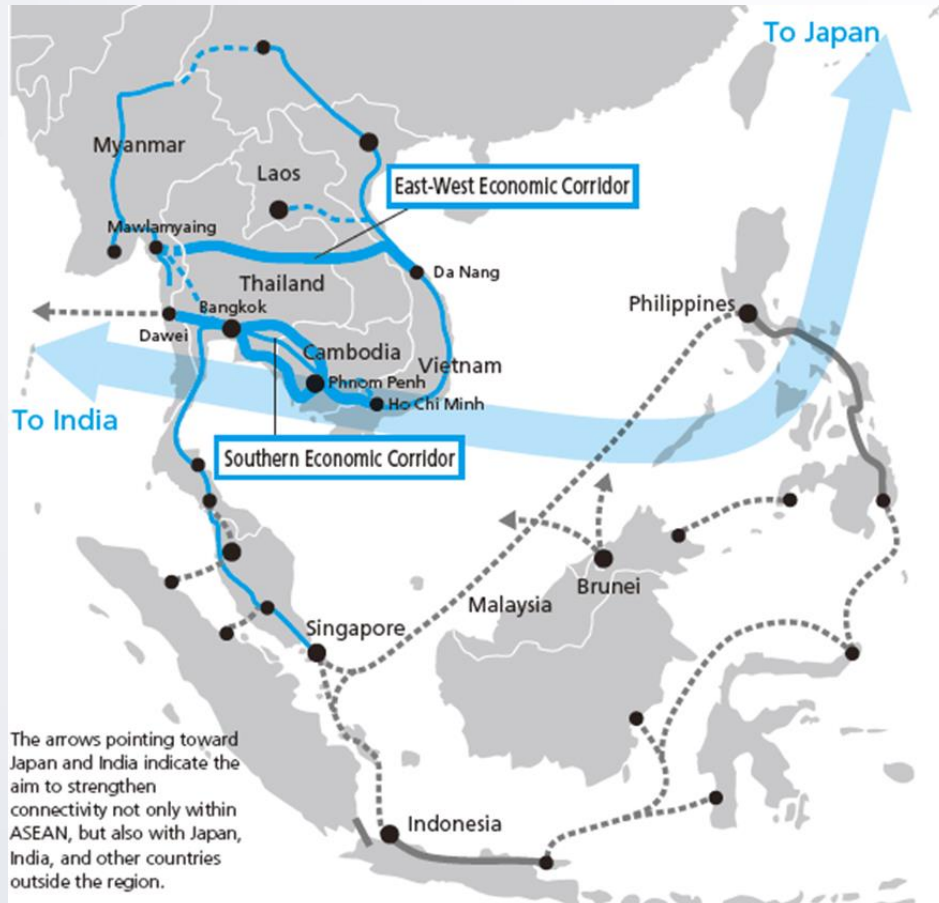


# Development of infrastructure gateway: Laem Chabang Port Phase 3

## Laem cha-bang Port Phase 3

- Expand for support economic growth.
  - To support the number of containers from 7 million TEUs / year to 18 million TEUs / year.
  - To support the export of cars from 1 million cars to 3 million cars / year.
- Gateway for Indo-China
- To build up Transshipment & Maritime Hub
- Goal: To be Top 10 Port of the World.



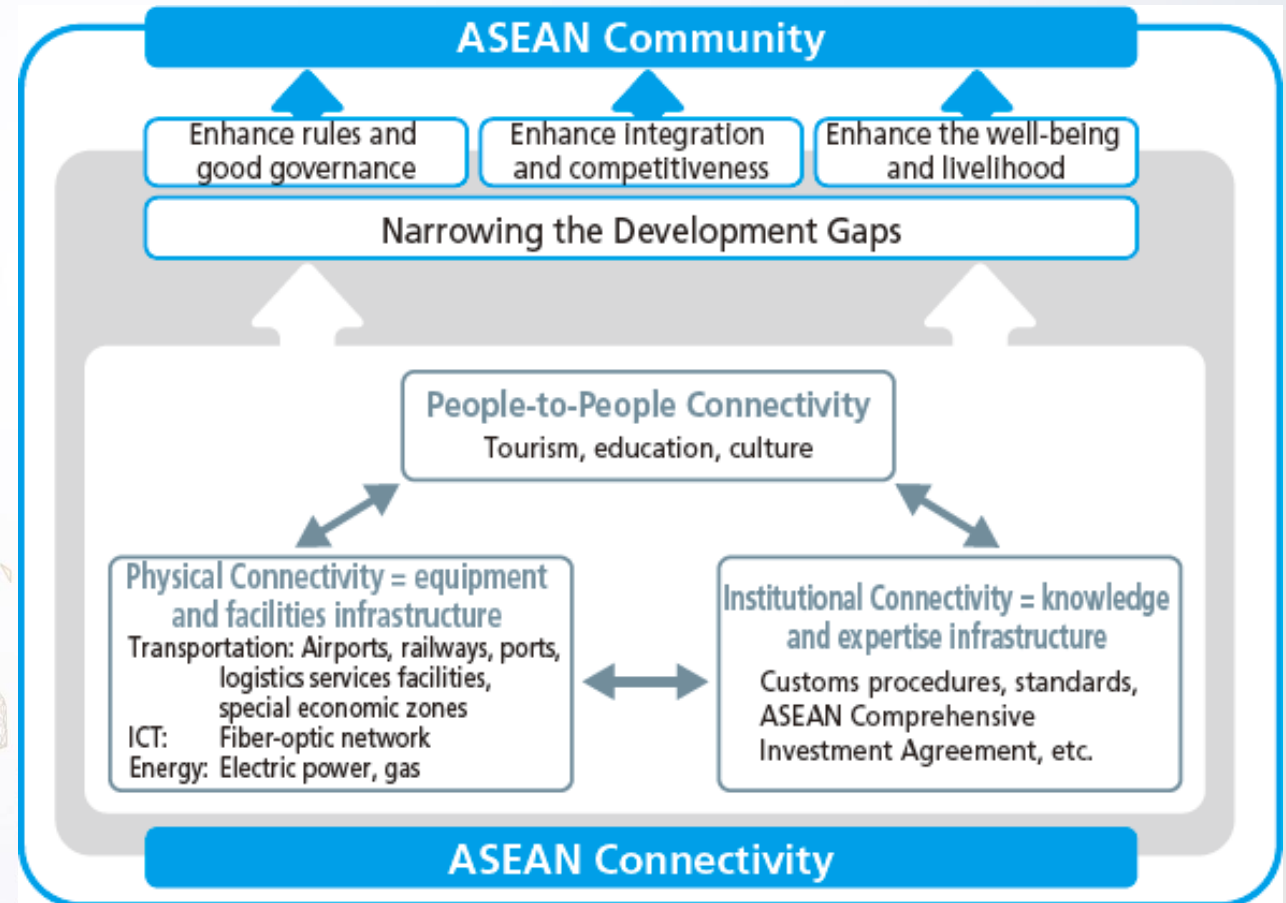


### Land corridors

Land corridors	Under construction
East-West Economic Corridor	Connects Da Nang and Mawlamyaing.
Southern Economic Corridor	Connects Ho Chi Minh and Dawei.
Improvement of highways, international bridges, motorways, ports, etc.	

### Ocean corridors

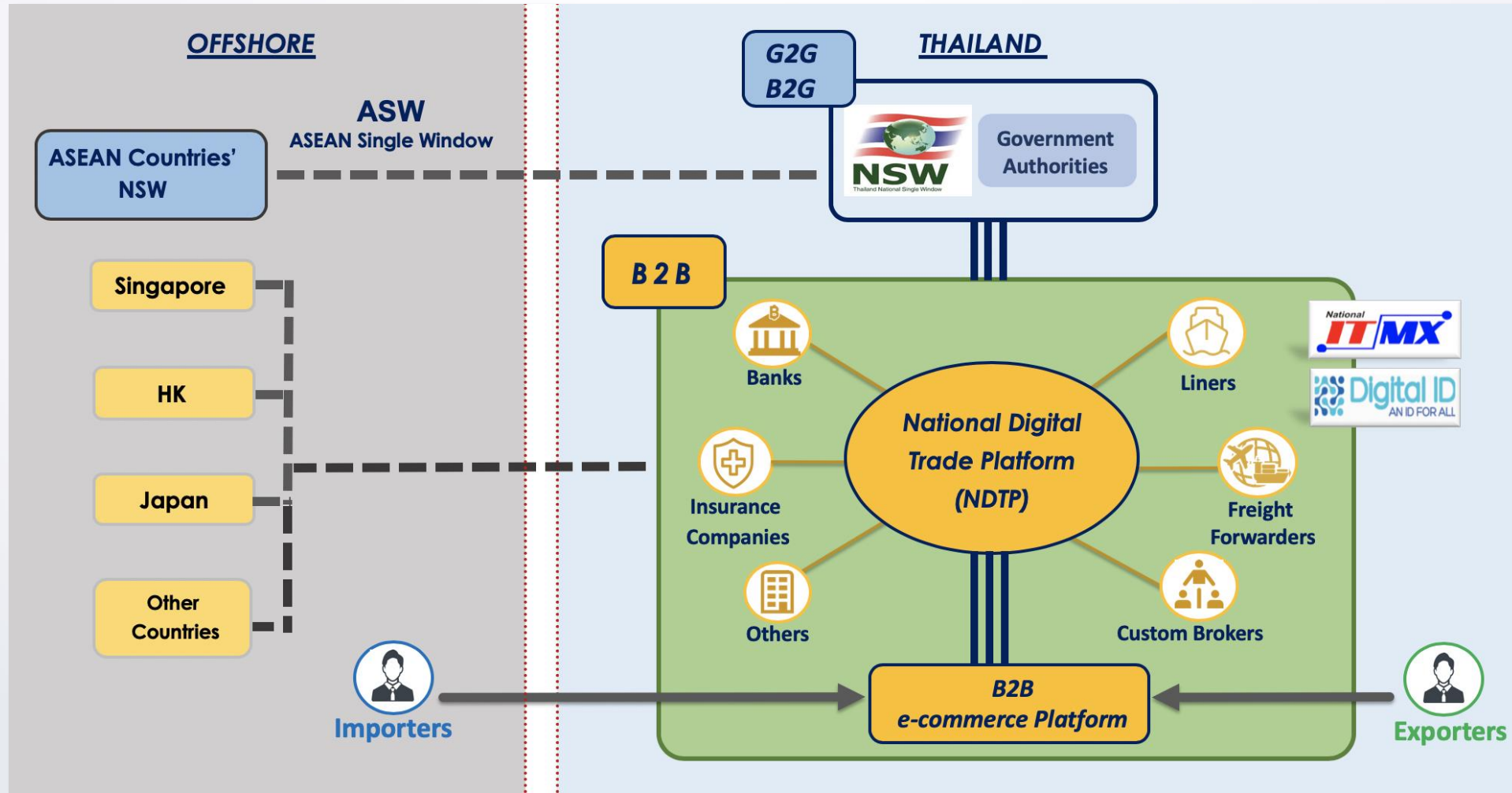
Ocean corridors	Improvement required
Connects the major cities of Malaysia, Singapore, Indonesia, Brunei, and the Philippines.	
Improvement of ports, industrial development around ports, energy, ICT improvement, etc.	



The Master Plan to enhance connectivity in an effort to build an ASEAN community by 2015. adopted in October 2010 at ASEAN Summit.

Required both **hardware & software** development  
with same standard!!!





## Capacity Building: **Enterprenuer and Labor Development**



Up-skill, Re-skill: Training Courses

Thailand Plus Package: Tax Support

Demand Driven Education: **Structuring**

## Summary on Major Development in Thailand

- Investment on Automation & Internet of Thing (IoT)
- Capacity Building: up-skill & re-skill => strengthen manufacturing, services and supply chain
- Growth of eCommerce Market: domestics + oversea
- Free Trade Agreement (FTA) with key partners
- National Strategy, 20 years, in all sector plan etc.

with short-term action

- Development on Transportation:

1. Maritime: LCB Phase 3
2. Rail: Dual Track / CY / ICD / Link to China, Laos
3. Road Network with Great Mekong Sub-Region

- Standardization on Unit Load System ex. Pallet, Container Box, Vehicle, WH and Equipment etc.



- Ratified WTO's Trade Facilitation Agreement
- Digitized government services with National Single Window => Connected with ASEAN Single Window
- Development of Port Community System (PCS) & National Digital Trade Platform (NDTP) to connect with key trade partners (to be launch in 2022)
- Relaxing on laws and regulations
- Closer collaboration between government agencies and private sectors etc.